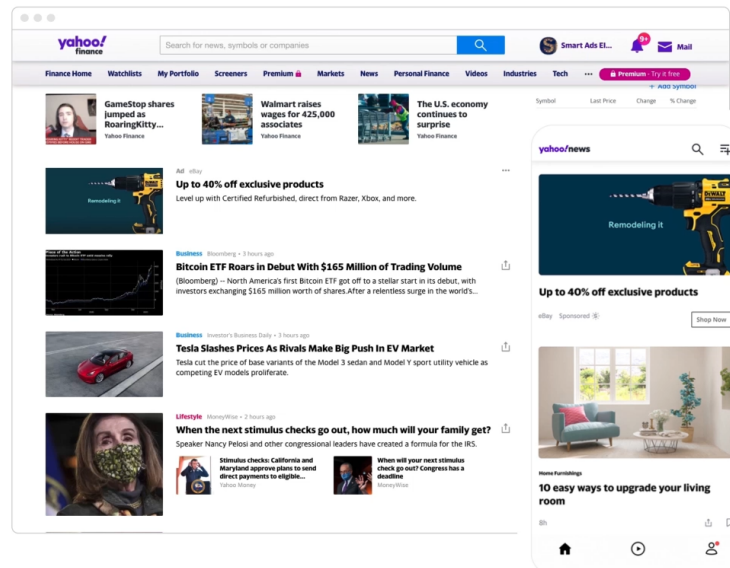




Native ads

Integrate your message seamlessly into premium content with native ads. Take advantage of our unique features and formats.

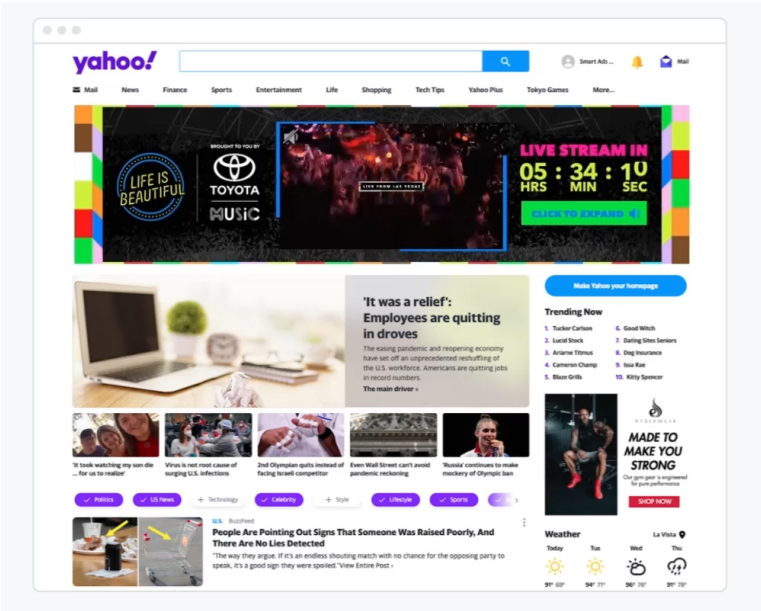
[See Native ads](#)



Display ads

Build your brand with premium display ads. Select from a full range of exciting options, from banner ads to the cutting edge of interactive formats.

See Display ads



Video ads

Tell your story with engaging video ads that run before or between premium video content. Flexible options across mobile, display, and connected screens — reaching eyes, ears and minds everywhere.

See Video ads



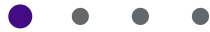
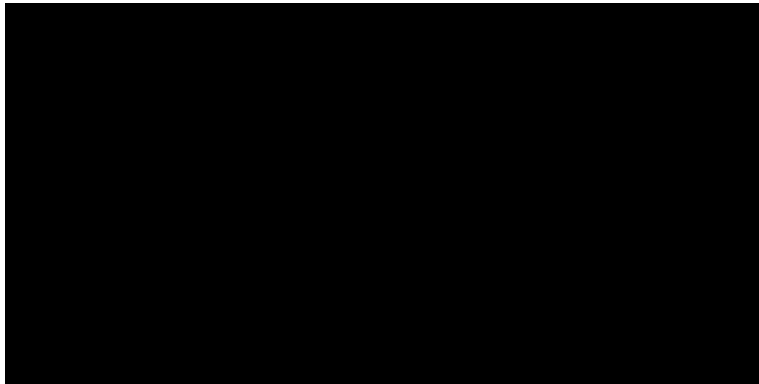
Audio ads

Inspire, entertain and inform users wherever they go. Our programmatic audio solutions give brands a 1:1 connection with highly engaged listeners across diverse publishers like Spotify, Soundcloud and more.

[See Audio ads](#)

Digital Out-of-Home ads (DOOH)

Place your narrative in the spotlight, wherever customers are — from Times Square to the local supermarket aisle. With Yahoo's array of DOOH options and exclusive partnerships with top publishers like Cooler Screens, you'll reach consumers at scale and on-the-go.

[See Digital Out-of-Home ads \(DOOH\)](#)

Features

Entice your audience with bonus functionality and streamline the purchase process with our flexible suite of ad features. Choose from a variety of engaging extras, from interactive elements like Augmented Reality, carousel, click-to-expand, to commerce-driven features like Mobile Wallet and coupon downloads.

[See ad features](#)

